



Conference Information for Exhibitors

2012 Eu-SPRI Conference

Towards Transformative Governance? Responses to mission-oriented innovation policy paradigms

12-13 June 2012, Karlsruhe, Germany

The Fraunhofer Institute for Systems and Innovation Research ISI is organizing the 2nd biennial conference of the Eu-SPRI Forum. The "**European Forum for Studies of Policies for Research and Innovation**" (Eu-SPRI Forum) was founded in Paris in June 2010 and presently has 13 member institutions. The Eu-SPRI Forum aims to strengthen the vibrant but dispersed interdisciplinary community of researchers focusing on interdisciplinary dimensions related to policy and governance in the field of knowledge creation and innovation. The **Fraunhofer Institute for Systems and Innovation Research ISI** analyzes the framework conditions for innovations. We explore for our clients the short- and long-term developments of innovation processes and the societal impacts of new technologies and services. Fraunhofer ISI is celebrating its 40th anniversary in 2012 and the conference will be a major part of the anniversary celebrations.

Conference Topic

The Lund Declaration, which was handed to the Swedish Presidency of the Council of the European Union by 400 prominent researchers and politicians in 2009, states that "European research must focus on the Grand Challenges of our time moving beyond current rigid thematic approaches." This declaration has taken up and reinforced a development in the past few years in which governments and the European Union have adopted a new strategic rhetoric for their research and innovation policy priorities which addresses the major societal challenges of our time, such as the ageing society or climate change. This is evolving into the third major policy rationale besides economic growth and competitiveness.

It is not yet clear whether any transformative effects from this new mission-oriented approach can already be identified and what they are. The conference aims to attract papers that discuss possible

transformative effects at different levels, i.e. on the actors performing research, innovation processes, scientific fields and technological sectors, the institutional landscape, the demand side and user/beneficiary side of innovations, research and innovation policy and financing, and political framework conditions.

Potential Conference Participants

We expect roughly 200-300 participants from different disciplines studying research and innovation policies, including policy studies, political science, sociology, science and technology studies, public administration, the economics of science and innovation, research management, entrepreneurship, technology assessment and evaluation studies. The field is marked by different methodological approaches.

Participants will be coming from all over Europe, from Eu-SPRI member institutions and other institutions studying the field. The invitation has also been issued to the US-American community.

Dates and Venue

The conference will start at 9.30 am on June 12th and end at 5.30 pm on June 13th, 2012.

Venue is the Karlsruhe Congress Centrum with a large conference for the plenary session and several meeting rooms for thematic sessions. It is located close to Karlsruhe city centre, the Karlsruhe Castle, and many hotels.

Your Role as an Exhibitor

- You may represent your products in the conference exhibition. Stand costs are at 1,90 Euros per square meter and day, and 30 Euros per day for coffee and lunch for each representative in attendance. Additionally, tables can be hired for 6 Euros per piece/day, chairs for 5 Euros per piece/day and boards for posters for 10 Euros per piece/day, plus VAT and electricity costs.
- You will be referred to on the conference website and in the conference booklet (list of sponsors).

Contact

Please send your questions concerning the conference exhibition and sponsorship to Dr. Stephanie Daimer of the local organizing committee at contact@eu-spri-conference-2012.org.

Further information

The conference website can be accessed via www.eu-spri-conference-2012.org.